



Benefits of Telecommuting

For employers:

- ▶ Improved employee retention
- ▶ Easier to recruit top talent
- ▶ Improved productivity
- ▶ Applies toward WA State's commute-trip reduction goals
- ▶ Possible savings on real estate costs, energy, and parking
- ▶ Part of a Disaster Recovery / Continuity of Operations Plan
- ▶ Continued operations during weather emergencies
- ▶ Better health: sick employees don't have to come into the office / less stress
- ▶ Reduced absenteeism
- ▶ Superior corporate citizenship
- ▶ A more mobile, technologically savvy workforce

For employees:

- ▶ Time saved not having to commute
- ▶ Reduced stress not having to commute
- ▶ Greater schedule flexibility
- ▶ More time with the family
- ▶ Feelings of recognition and trust by employer
- ▶ Fewer interruptions during the day
- ▶ Reduced transportation costs
- ▶ Allows individuals in rural communities access to better paying jobs
- ▶ Improved morale

For the public:

- ▶ Reduced congestion on the roads
 - Reduced demand for road infrastructure
 - Highway construction easier and faster when there are fewer cars
 - Easier and safer commutes for those who must do so
- ▶ Reduced carbon emissions
 - Good for the planet and healthier for all of us
- ▶ Economic development benefit, particularly for smaller communities